

FOR IMMEDIATE RELEASE

Don't Just Go Green, Go Greener!, says Epicurean Group *New Sustainability Program Educates Through Humor*

LOS ALTOS, California (October 21, 2013) – Epicurean Group, a Bay Area food service management company, is now serving *Go Greener!* to its restaurant and café customers.

The new sustainability education program will launch on October 21, 2013, in more than 30 restaurants and cafés across Northern California. *Go Greener!* uses humorous tips to educate customers and encourage sustainable behavior. For example, “Kick The Can!” suggests customers choose a self-serve beverage to eliminate waste, instead of purchasing a drink in a can or plastic bottle. The tips also provide interesting and surprising facts about conservation.

CEO Mary Clark Bartlett, a sustainable food service thought leader, says that *Go Greener!* is a natural outgrowth of the company’s socially and environmentally responsible business practices. “We believe in changing one environment at a time,” says Bartlett. “Sustainability is integrated throughout all of our restaurants and cafés. Our purchasing practices focus on products that eliminate greenhouse gases and encourage the growth of organic farms and ranches, sustainable fisheries and artisan producers.”

Bartlett is passionate about improving the country’s food system. Epicurean Group is a participating member of the global Slow Food organization, and supports its local education and advocacy efforts. In 2010, Bartlett established the GreenTown Co-op, to supply compostable take-out containers to Bay Area restaurants at a discount, which supports a larger statewide plan to achieve zero waste. Epicurean Group was one of the first local food service providers certified as a Bay Area Green Business.

Since its inception 10 years ago, Epicurean Group has focused on local, seasonal and sustainable food, connecting diners to the natural cycle of food and its production.

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Epicurean Group is an independent food service management company, providing restaurant and catering services to corporations, educational campuses, and fine arts facilities throughout Northern California. Epicurean Group is committed to socially responsible and environmentally sustainable business practices.

Epicurean Group ... Fresh. Honest. Local.

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