



## **Epicurean Group Sponsors Solution Harvest Conference Producing IT Solutions to Food Challenges**

Mountain View, CA (July 12, 2016) – More than 300 people from such diverse backgrounds as technology, agriculture, investment and food service came together on July 12 at the Computer History Museum in Mountain View to share ideas at the Food IT Solution Harvest conference.

Billed as “a day of interactive learning and co-creation,” the Food IT Summit was conceived by The Mixing Bowl, a company that says it’s “connecting people who are feeding the world with people who are changing the world through tech innovation.”

This year’s theme, Solution Harvest, addressed real-world challenges facing food producers and looked at the potential use of IT for solutions. A packed agenda included the Golden Blender competition, during which start-up companies made pitches to the audience and four venture capitalists; a panel discussion of trends and challenges in food and agriculture, and another of emerging technologies; and a collaborative design exercise, Learning Through Challenges and Levers.

Joni Sare, executive chef at Epicurean Group, delivered a presentation, “An Inside Look at Food Literacy in the Foodservice Industry” and challenged the audience to apply some of the technology levers discussed earlier in the day to make food literacy more pervasive in the industry. Participants in the exercise came up with such concepts as providing instant nutritional data in food photographs; Veg-Go, a Pokemon for food to promote healthier eating; and school gardens with digital links to scientific and nutritional information.

The event also hosted the Innovation Marketplace, which showcased breakthrough agriculture and food products and services from around the world, including Epicurean Group’s own innovative sustainable foodservice management offering.

“Epicurean Group was pleased to be a title sponsor of this collaborative event,” said Mary Clark Bartlett, CEO of [Epicurean Group](#), a sustainable on-site foodservice management company headquartered in Los Altos. “We are proud to fuel the creative people at tech companies across Silicon Valley and we appreciate the unique contributions that they make to our world.”

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*Epicurean Group is an independent food-service management company that provides restaurant and catering services to corporations, educational campuses, and fine arts facilities throughout Northern California. Epicurean Group is committed to socially responsible and environmentally sustainable business practices.*

*Epicurean Group is ... Fresh. Honest. Local.*



EPICUREAN GROUP

*The Natural Choice.*



Epicurean Group Vice President of Marketing & Communications Peg Champion and Executive Chef, Marketing & Sales, Joni Sare share information about the company's unique sustainable foodservice management offering at the Solution Harvest Innovation Marketplace.



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